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ELECTRONIC DATA CAPTURE AND MANAGEMENT SERVICE EXPANDS TO MEET NEEDS OF SENIOR COMMUNITY NATIONWIDE

UPTCard® From MJM Innovations Designed to Empower Senior Service Providers

BALTIMORE —(March 17, 2009)— MJM Innovations, a Baltimore-based management and technology firm, announced today expansion of its Universal Participant Tracking (UPT) Card System, an electronic data capture tool designed to meet the needs of senior service providers nationwide. UPTCard programs are currently used by more than 68 Area Agencies on Aging (AAAs) and senior centers in Maryland, Virginia, Kentucky, and Ohio.

Stemming from MJM Innovation's involvement with the Eating Together in Baltimore (ETIB) program in Baltimore City, a congregate nutrition program administered by the Baltimore City Commission on Aging and Retirement Education (CARE), the UPTCard System uses an electronic method to capture data when an individual participates in activities such as a meal program at a senior center using a simple card swipe or barcode scan. The card is used with a touch screen computer or a point of sale (POS) terminal, and depending on the activity or event, it may also replace forms, activity payments and vouchers.

"The expansion of the UPTCard System illustrates the adoption of technology among seniors and senior centers," says Jeffrey Venick, president and CEO of MJM Innovations. "Not only does this card allow seniors to enjoy the benefits of the program they are attending more fully, it also helps them to be more mobile and gain a greater sense of value and independence. Senior centers also benefit from more accurate and less time-consuming data reporting which can lead to an increase in funding."

The UPTCard System, proven to be a user-friendly application for both users and system administrators allows senior centers to:

- Electronically capture and import data directly into current aging software systems and provide National Aging Program Information Systems (NAPIS) reporting
- Lower costs by automatically capturing a center's units of service, such as meal programs and activities
- Track multiple activities using a touch screen or point of sale terminal
- Increase units of service reported that can potentially increase funding
- Significantly reduce paperwork, forms and vouchers using a simple card swipe system
- Eliminate sign-in sheets making it easier for consumers to participate in activities
- Manage program data in a secure, online application

Operating on a Web-based platform, data captured from the UPTCard System allows administrators to generate a variety of reports designed to track user data and trends, allowing for more accurate forecasts and needs assessments throughout the senior center.

The UPTCard System consists of three components each designed to automate the capture of units of service at the site level. Components of the system include the UPTCard, designed like a credit card that can be swiped or scanned into the system to capture the participant's information; the UPTCard POS terminal or touch screen computer that is placed at a convenient location for the site or activity; and the UPTCard web-application – a secure, user-friendly application designed to capture data that can be used for a variety of reporting and tracking purposes.

To learn more about MJM Innovations, Inc. and the UPTCard System, visit http://www.mjminnovations.com/products_UPT.html

About MJM Innovations, Inc.

MJM Innovations is a management and technology firm that offers services, card solutions and Web-based software to improve operations for agencies providing aging services and transportation throughout the United States. Utilizing a unique blend of management and technology expertise, MJM Develops custom software solutions for transportation providers and agencies devoted to aging services. The company also provides management services and support to maximize the performance of these solutions. Organizations that utilize MJM's suite of products and services benefit from streamlined manual and paper-based systems and enhanced reporting and accounting capabilities, resulting in reduced costs and improved customer satisfaction. For more information, visit www.mjminnovations.com.

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